

Letterhead

These instructions explain how to correctly prepare a print-ready file.

1. FILE FORMAT

Send your file in PDF format in 1:1 scale (not password protected).

2. COLOURS

All files must be sent in CMYK (cyan, magenta, yellow, black) with the Fogra 39 colour profile.

RGB images or images with PANTONE colours will be converted automatically using a standard separation profile.

3. FONT, STROKES AND FRAMES

The minimum printable line weight is 0.5 pt.

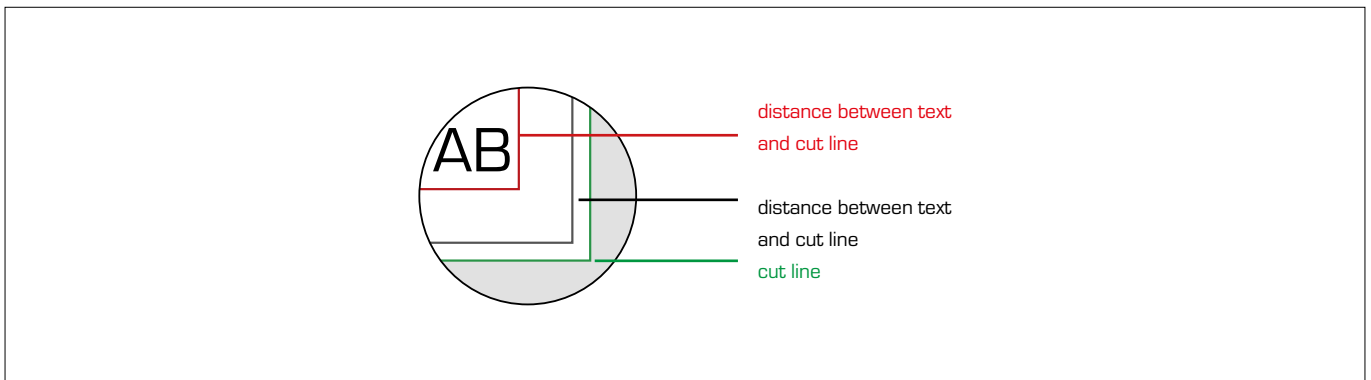
The minimum printable font size is 6 pt.

We do not advise placing frames and passepartouts along the edges, to avoid irregular cuts around the perimeter.

4. BLEED

1 mm per side.

We recommend placing text at least 3 mm from the cut line.



5. RESOLUTION

The optimal resolution for the print files is 300 dpi.